



## Flavors for spirits

**As recognized experts in spirits, we can create both traditional and innovative beverage concepts for you.**

Herbal, fresh, fruity, floral: No flavor profiles are foreign to us, or too unusual to develop an individual product for you. Based on the traditional extraction methods of distillation and maceration, we produce both natural flavors and flavors with a large percentage of natural components. Fruit juice concentrates, colorings, sugar, glucose: When you work with us, you receive everything from a single source.



## Flavors for alcoholic beverages

**Our expertise ranges from beer-based mixed beverages to flavored sparkling wine and even traditional mulled wine.**

The highest premise in all these activities is developing high-quality products on as natural a basis as possible. In this area, our product development activities are geared toward customers' enthusiasm for experimentation. We place products in mass market niches on a targeted basis.



## Flavors for nonalcoholic beverages

**Through intelligent reapplication of the flavors we use for alcoholic beverages, we can offer even small quantities of flavors on a cost-effective basis in particular.**

This makes us an appealing point of contact for startups and developers of creative products. We view particular product requirements as an incentive that motivates us to support you. For example, we have close, longstanding working relationships with selected partners in the organic soda segment.



## **Flavors for confectionery items**

**From apple to lemon and everything in between, we cover the full range of flavors for the confectionery and baked goods industry.**

In this segment, we supply manufacturers of hard and soft candies, jelly and gummy items and baked goods. In line with the final application, we can rely on our flavor building blocks on a targeted basis here, proposing an application-ready solution to meet your needs.



## **Essential oils**

**From A to Z: With over 300 essential oils in stock, we can cover the entire alphabet – and, naturally, the full range of scents – in this area.**

In over 65 years of ongoing work, we have built longstanding partnerships with dependable, quality-conscious suppliers. What sets us apart is that we not only deal in pure **natural oils**, but also offer a wide variety of specialty products, such as **absolues**, natural colorings, and other natural products. We also develop and produce natural and synthetic reconstructions, blends,

and **essential oil mixtures**. This expertise has made us a highly regarded point of contact and supplier for the entire industry.



## Oleoresins

**Oleoresins are predominantly extracted from spice plants, so they are used especially in the herb and spice sector.**

The word “oleoresin” has two components: “oleo-” points to the essential oil that is present in almost all oleoresins, and “resin” stands for the resinous or waxy substances that are also extracted. This gives oleoresins a special advantage, because unlike essential oils, they create a broader taste profile. This product group is put to versatile use in marinades, sauces, and toppings as a result.



## VÖGELE – ABOUT US

**Four generations and six decades of company history have made us a highly regarded partner within our industry.**

Consistency, dependability, and straightforwardness are the values we stand for. We don't have any fancy marketing language – just honest products.

Safe, secure, high-quality and contemporary items can help you create successful products for all your markets, all over the world.

## History



**The development of Vögele can be summed up in a single sentence: 65 years of steady growth.**

The company was first founded in 1949 by Hans Vögele and his father, Johann, a fact that is still reflected today in the company name “Joh. Vögele KG.”

Erich Vögele took the helm in 1984, taking over a stable company that was recognized as a specialist in flavourings for spirits and a source of essential oils in select quality. During the boom of the 1990s, consistent further development followed, with an expansion of production activities, markets, and business segments. The acquisition of ERAMEX GmbH and the passing of the leadership to the fourth generation, Bertram Vögele, marked the start of the internationalization of the Vögele brand. Today, the company maintains a worldwide network and partners with many multinational enterprises.